

Boyer Norbright 70

End use: Newspapers, direct mail, free-sheets, directories, supplements, inserts/flyers, magazines, books

The Norbright range offers higher brightness properties and an enhanced printed image compared to newsprint. These products are especially well suited to cold set web offset, although they can also be used for heat set.

The paper achieves its higher performance characteristics through the use of modern, twin wire paper machines and enhanced thermomechanical pulping processes.

Basic properties	ISO			
Basis Weight	(ISO 536)	(g/m ²)	48.8	52
Thickness	(ISO 534)	(µm)	76	82
Brightness D65	(ISO 2470)	(%)	70	70
L-value D65	(ISO 5631-2)	(D65/10°)	87.5	87.5
a-value D65	(ISO 5631-2)	(D65/10°)	-0.1	-0.1
b-value D65	(ISO 5631-2)	(D65/10°)	3.65	3.65
Opacity.	(ISO 2471)	(%)	90.3	91.3

PRODUCT FAMILY:
Norbright, Norstar,
NorX

PRINTING METHOD:
Cold set web offset

FINISH:
Matt

PRODUCER:
Boyer

Norske Skog Boyer is
certified according to:

ISO 14001
PEFC
FSC

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