

# Boyer Norbright 70

**Utilisation finale:** Newspapers, direct mail, free-sheets, directories, supplements, inserts/flyers, magazines, books

The Norbright range offers higher brightness properties and an enhanced printed image compared to newsprint. These products are especially well suited to cold set web offset, although they can also be used for heat set.

The paper achieves its higher performance characteristics through the use of modern, twin wire paper machines and enhanced thermomechanical pulping processes.

Caractéristiques de base	ISO			
Grammage	(ISO 536)	(g/m <sup>2</sup> )	48.8	52
Epaisseur	(ISO 534)	(µm)	76	82
Blancheur D65	(ISO 2470)	(%)	70	70
Luminance	(ISO 5631-2)	(D65/10°)	87.5	87.5
Valeur A	(ISO 5631-2)	(D65/10°)	-0.1	-0.1
Valeur B	(ISO 5631-2)	(D65/10°)	3.65	3.65
Opacité	(ISO 2471)	(%)	90.3	91.3

FAMILLE DE  
PRODUITS:  
Norbright, Norstar,  
NorX

MÉTHODE  
D'IMPRESSIION:  
Cold set web offset

SURFACE:  
Matt

PRODUCTEUR:  
Boyer

Norske Skog Boyer est  
certifié selon:

ISO 14001  
PEFC  
FSC