

# Bruck Norcote Trend

**End use:** Magazines, catalogues, supplements, direct mail, inserts/flyers

Basic properties	ISO							
Basis Weight	(ISO 536)	(g/m <sup>2</sup> )	65	70	75*	80	90	100
Thickness	(ISO 534)	(µm)	62	67	71	75	83	94
Bulk	(ISO 534)	(cm <sup>3</sup> /g)	0.95	0.96	0.95	0.94	0.92	0.94
Brightness D65	(ISO 2470)	(%)	92	93	94	94	95	95
CIE Whiteness	(ISO 11475)	(%)	120	120	120	120	120	120
L-value D65	(ISO 5631-2)	(D65/10°)	93	93	94	94	94	94
a-value D65	(ISO 5631-2)	(D65/10°)	1.2	1.2	1.2	1.2	1.2	1.2
b-value D65	(ISO 5631-2)	(D65/10°)	-7.4	-7.5	-7.5	-7.5	-7.5	-7.5
Opacity.	(ISO 2471)	(%)	94	95	95	95	96	96
Gloss (Lehmann)	(ISO 8254-1) (Tappi T480)	(%)	32	32	35	36	37	37
Smoothness PPS 10	(ISO 8791-4)	(µm)	2.5	2.5	2.5	2.5	2.5	2.5

Pre-press data	ISO							
CIE L*-value**	13655, M1	D50/2°	93	93	93	93	93	93
CIE a*-value**	13655, M1	D50/2°	0.5	0.5	0.5	0.5	0.5	0.5
CIE b*-value**	13655, M1	D50/2°	-3.0	-3.0	-3.0	-3.0	-3.0	-3.0

**Recommended ICC-Profile:** FOGRA 45L (PSO LWC Improved / ISO 12647-2:2013)

PRODUCT FAMILY:  
Norcote

FINISH:  
Silk

PRINTING METHOD:  
Heat set web offset

PRODUCER:  
Bruck

*Last Updated:  
October 2020*

Norske Skog Bruck is  
certified according to:

Paper Profile  
PEFC  
FSC  
EU Ecolabel  
ISO 9001  
ISO 14001  
ISO 45001

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