

# Tasman Norbright 70

**End use:** Newspapers, direct mail, free-sheets, directories, supplements, inserts/flyers, magazines, books

The Norbright range offers higher brightness properties and an enhanced printed image compared to newsprint. These products are especially well suited to cold set web offset, although they can also be used for heat set.

The use of modern, twin wire paper machines and modern thermomechanical pulping processes ensure the high performance characteristics of the product.

Basic properties	ISO			
Basis Weight	(ISO 536)	(g/m <sup>2</sup> )	48.8	52
Thickness	(ISO 534)	(µm)	77	82
Roughness	(ISO 8791-4)	(µm)	4.2	4.2
Brightness D65	(ISO 2470)	(%)	70	70
L-value D65	(ISO 5631-2)	(D65/10°)	87.6	87.6
a-value D65	(ISO 5631-2 )	(D65/10°)	0	0
b-value D65	(ISO 5631-2)	(D65/10°)	3.2	3.2
Opacity.	(ISO 2471)	(%)	89	90

PRODUCT FAMILY:  
Norbright, Norstar,  
NorX

PRINTING METHOD:  
Cold set web offset

FINISH:  
Matt

PRODUCER:  
Tasman Norbright 70

Norske Skog Tasman  
Norbright 70 is  
certified according to: